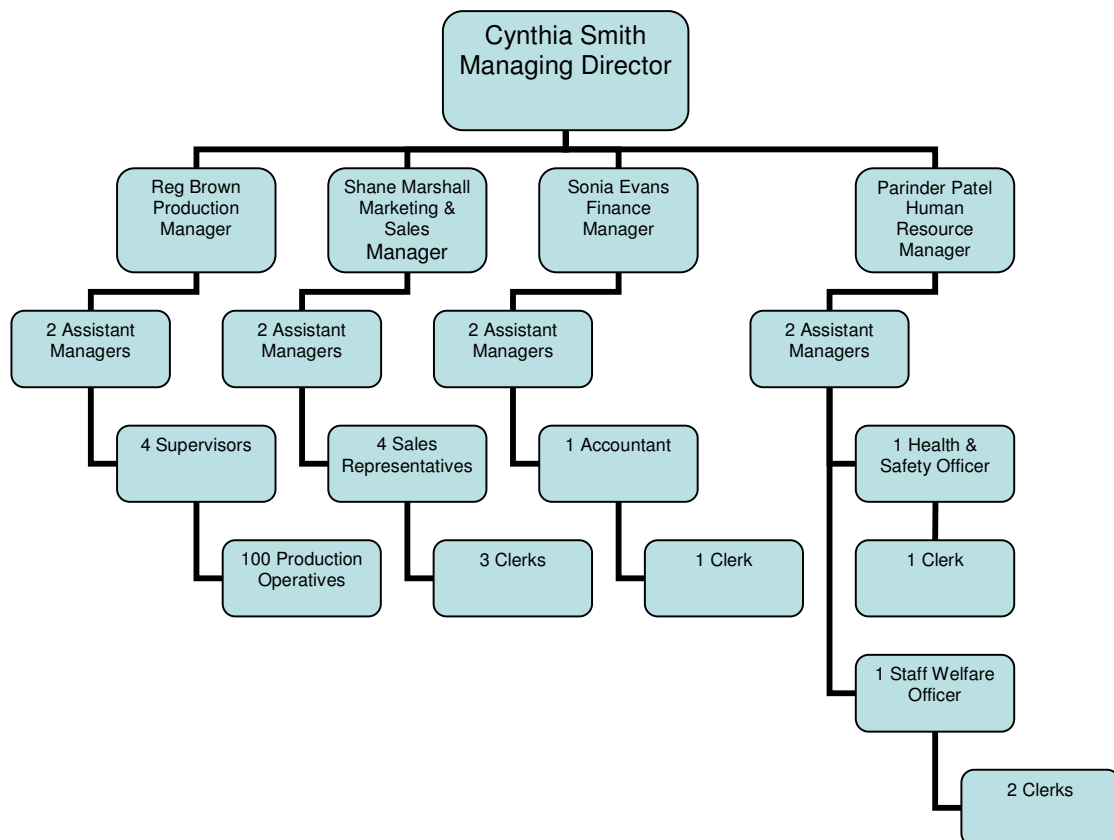


## Business Studies Year 10 Term 1

Context	Understanding how businesses are organised is important as it can affect their performance. Small businesses tend to be organized in a very simple way, but as they grow they become more complex, with an increasing number of levels.
Objectives	<ul style="list-style-type: none"> <li>• To be able to identify number of hierarchical levels, chain of command and span of control</li> <li>• To be able to explain the advantages particular methods of organising</li> <li>• To consider appropriate methods of communication</li> </ul>
Assessment	Self or teacher
Online Help	<a href="http://www.bbc.co.uk/schools/gcsebitesize/business/aims/sizeandorganisationrev1.shtml">http://www.bbc.co.uk/schools/gcsebitesize/business/aims/sizeandorganisationrev1.shtml</a> <a href="http://www.tutor2u.net/business/gcse/organisation_span_of_control.htm">http://www.tutor2u.net/business/gcse/organisation_span_of_control.htm</a>
Instructions	Look at the organization chart below and answer the questions a-g

The following shows the organisational chart for **Rexel Ltd**, as medium sized electronics company.



- a. How many levels are there in Rexel Ltd.? (1)
- b. What is the span of control of the Accountant? (2)
- c. Explain why firms are organized in this manner (i.e. with levels and span of control). (5)

- d. Why might a business manager prefer a narrow span of control to a wider one? (2)
- e. What is the chain of command from Cynthia Smith to the Staff Welfare Officer? (2)
- f. Suggest two different means by which Cynthia Smith might communicate with her managers. (2)
- g. For each communication method you have chosen, explain why this is a good method of communication within Rexel Ltd. (2)